



Presenters:

Joleen Ruffin
Executive Director

Eric Jung
2011 High Hopes Scholar
Planning, Energy and Sustainable Development Intern at the City of Berkeley

Janet Tam
Vice President, Board of Directors
Principal, Noll & Tam Architects



BERKELEY
COMMUNITY FUND

Advancing the futures of Berkeley youth



OUR MISSION AND VISION

We bridge the opportunity divide for Berkeley youth from lower income families with scholarships, connections and other supports instrumental to success in college and beyond.

We envision a more equitable future in which our scholars, who embody the diversity, spirit and values of our community, achieve their aspirations and become more economically secure.

THE NEED: OUR BERKELEY COMMUNITY



Source: Institute for Legal Research, Berkeley Law

- Misconception about the need
- Affluent community
- Gap in academic outcomes



THE NEED: OUR BERKELEY COMMUNITY

- 30% of students at Berkeley High School have been identified as “socio-economically disadvantaged”

For students who graduated in 2010

- Less than a quarter of economically disadvantaged students had completed a degree within six years compared with over 50 percent of students who had parental or other financial support.
- Only 14 percent of African American students and 33 percent of Latino students completed a degree in six years, compared to 68 percent of white students.



WHO WE SERVE

Students who are

- In the first generation of their family to attend college

86% first generation-to-college



WHO WE SERVE

Students who are

- In the first generation of their family to attend college
- From lower income families

86% first generation-to-college

42% from families earning <\$25,000/year

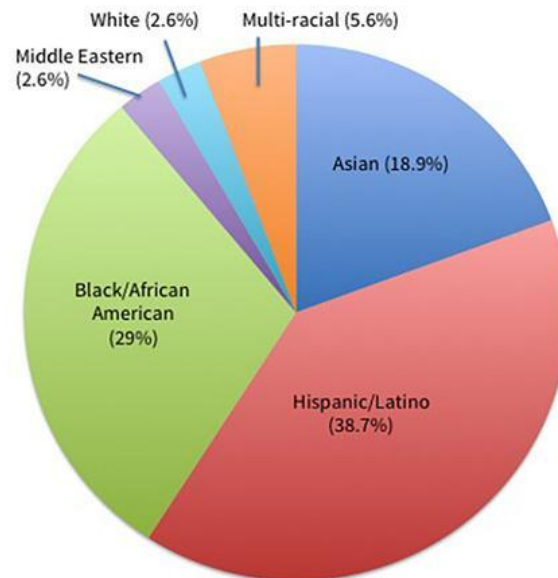
75% from families earning < \$50,000/year

WHO WE SERVE

Students who are

- In the first generation of their family to attend college
- From lower income families
- From groups traditionally underrepresented in college degree attainment

86% first generation-to-college
42% from families earning <\$25,000/year
75% from families earning < \$50,000/year



OUR SOLUTION: HELPING BERKELEY YOUTH SUCCEED

High Hopes & Promise Scholarship Programs



College Success Advisors and Mentors

Peer-to-Peer Support On-Campus



Future Planning | Career Support

WE HELP CHANGE LIVES

“I remember dreading adulthood because I believed it meant washing dishes for endless hours.”

Zulma Munoz

Berkeley Community Fund High Hopes Scholar (2008)

B.A. Sociology, UC Berkeley (2012)

JD, University of San Francisco (2018)



HIGH HOPES SCHOLARSHIPS

- The \$4000 a year each scholar receives is a big deal. It fills the gap between their student aid package and the true cost of college.
 - It means they can subscribe to their school's health insurance.
 - It means they can repair or replace a broken laptop and submit their term papers on time.
 - It means they can buy the \$300 industry manual REQUIRED for an engineering class.
 - It means they can say "yes" when their friends go out for pizza on a Sunday night.
- Students consistently report to BCF through quarterly/semesterly updates and allows program staff to monitor the success and needs of each individual student



THE POWER OF COMMUNITY





BCF LEADERSHIP

- Our Board legacy:
The founding board were activists and optimists with a love for Berkeley and a vision for a community of hope and equity
- Today, our board is composed of individuals from various professions with a common commitment to an equitable future for all of Berkeley's youth.
- We are a working board, active, hands-on, and inspired by the resilient scholars of BCF.
- Our role is to look outward and forward; and to engage the Berkeley community in support of our Berkeley youth.

OUR BERKELEY COMMUNITY

- Branded internships
- Job shadowing and career development



SPONSOR A SCHOLAR

Each year BCF brings another 50 scholars into our family. Many of our scholarships are fully funded by individuals, families, organizations and businesses.



WHEELER AWARD

to Berkeley's "Most Useful Citizen"



- 1929 William H. Waste
- 1931 August Vollmer
- 1933 Robert Gordon Sproul
- 1935 Chester R. Rowell
- 1937 William B. Herms
- 1939 Monroe E. Deutsch
- 1941 Louise Marks
- 1943 Lester W. Hink
- 1945 E.O. Lawrence
- 1947 Vere V. Loper
- 1949 Emery Stone
- 1951 Clarence A. Bullwinkel
- 1953 Galen M. Fisher
- 1955 Walter A. Gordon
- 1957 Lilly M. Whitaker
- 1959 Robert R. Porter
- 1961 Redmond C. Staats
- 1963 Claude B. Hutchison
- 1965 Katherine Towle
- 1967 Wallace J.S. Johnson
- 1969 Roger W. Heyns
- 1971 Wilmont Sweeny
- 1973 Carol Sibley
- 1975 Thomas B. Shaw
- 1977 Sylvia C. McLaughlin
- 1979 Robert W. Ratcliff
- 1981 Paul E. Harberts
- 1983 Robert G. Eaneman
- 1985 Robert A. Rice
- 1987 Margaret S. Gordon
- 1989 Fred S. Stripp
- 1991 Mary Lee Jefferds
- 1994 Ira Michael Heyman
- 1995 Alba and Bernard Witkin
- 1996 John A. Martin, Jr.
- 1997 Chang-Lin Tien
- 1998 David R. Brower
- 1999 Marian Cleeves Diamond
- 2000 Thelton E. Henderson
- 2001 Jeffrey Shattuck Leiter
- 2002 Alice Waters
- 2003 Kent Nagano
- 2004 Arthur Rosenfeld, Ph.D.
- 2005 Davida Coady, M.D.
- 2006 Mal Warwick
- 2007 Robert Cole
- 2008 Helen and John Meyer
- 2009 Steven H. Oliver
- 2010 Denny Abrams and Richard Millikan
- 2011 Narsai M. David
- 2012 Susan Medak
- 2013 Wavy Gravy
- 2014 Arlene Blum
- 2015 Archana Horsting
- 2016 Skip Battle
- 2017 Dr. Vicki Alexander
- 2018 Susan Muscarella



ANNUAL GALA





To learn more
about BCF visit our
website and
www.berkfund.org

